



Bel Marin Keys Community Services District

BOARD OF DIRECTORS OF THE BEL MARIN KEYS COMMUNITY SERVICES DISTRICT

RESOLUTION NO. 25-04

A RESOLUTION OF THE BOARD OF DIRECTORS OF BEL MARIN KEYS COMMUNITY SERVICES DISTRICT OPENING US BANK PLATINUM BUSINESS CHECKING AND PLATINUM BUSINESS MONEY MARKET ACCOUNT FOR MEASURE G FUNDING

WHEREAS, the Bel Marin Keys Community Services District shall continue to operate and provide services to its community:

WHEREAS, in the interest of the Community, situated funds shall accrue in a Platinum Business Checking and Platinum Business Money Market account for economical operation of the District, and

WHEREAS, controlling authority requires the separation of such funds:

NOW THEREFORE, IT IS HEREBY RESOLVED, that the Board of Directors of the Bel Marin Keys Community Services District, does hereby determine and approve:

1. The above recitals are true and correct.
2. A US Bank Platinum Business Checking Account and Platinum Business Money Market Account for Measure G funds.
3. Funds, designated solely for Measure G purposes, be deposited, transferred, and maintained in said account, reserved for such specific purposes.
4. When obligations are due for payment and there are sufficient funds in the account so designated to pay such obligations, the District Manager may cause payment thereof to be made from this account, and transfer funds between accounts to ensure sufficient funding.

PASSED, ADOPTED and APPROVED this April 17, 2025, by the following vote:

AYES: NAYS: ABSTAIN: ABSENT:

IT IS SO ORDERED.

Steve Nash, President
Board of Directors

Attest: _____
Lisa Lue
Clerk of the Board



Get up to \$1,000 for your business.

Choose your checking account:

NEW: U.S. Bank Business Essentials*

Platinum Business Checking

\$500 BONUS
Deposit \$5,000¹
And complete qualifying activities

A powerful combination of checking and card payment processing.

- No monthly maintenance fee and unlimited digital transactions.²
- Fast access to your funds – typically within 24 hours.³
- Free mobile card reader.⁴

OR

\$900 BONUS
Deposit \$25,000¹
And complete qualifying activities

Experience business checking that helps you get the most from your money.

- \$30 or \$0 monthly maintenance fee when you meet requirements.⁵
- 550 free transactions per statement cycle.

PLUS

Get an extra \$100 when you also open a Basic Business Savings account and complete qualifying activities.

How to get your checking bonus:

1. **Open** a new U.S. Bank Business Essentials or Platinum Business Checking account using promo code **Q2BUS25** by June 30, 2025.¹
2. **Deposit** at least \$5,000 in new money into a Business Essentials account or \$25,000 in new money into a Platinum Business Checking account within 30 days of account opening and maintain the balance for 60 days after account opening.
3. **Complete** five qualifying transactions within 60 days of opening your account.²

How to get your savings bonus:

1. **Get** an extra \$100 when you also open a new U.S. Bank Basic Business Savings account by June 30, 2025.¹
2. **Deposit** at least \$5,000 in new money within 30 days of account opening and maintain the balance for 60 days after account opening.

Apply today.

Talk to your banker to learn more.



Your business deserves a special rate.

Save money toward your goals.



The Platinum Business Money Market account is an easy way to save without tying up your money.

Get a
**4.00% special
interest rate.¹**

Open an account with a balance between \$25,000 and \$2,999,999.99.²

Discover how a business money market account can benefit your business.

- Accounts are FDIC insured.³
- Interest accrues daily and gets paid monthly.⁴
- Build wealth while you save for future opportunities.
- Access U.S. Bank ATMs and online banking.

This limited-time offer ends soon.

Talk to your banker today to open a money market account.

Or visit **usbank.com/MMAbonusflyer**



usbank.com

Reward yourself with CD Specials

U.S. Bank CDs offer special rates to help build your savings, and it's FDIC insured.¹ CDs are a great way to make your money work harder with a guaranteed rate of return when held the full term. Talk to a banker and start growing your money today with U.S. Bank.



4.00% APY²

5 -Month Term

On balances \$1,000 to \$9,999.99

3.70% APY²

9 -Month Term

On balances \$1,000 to \$9,999.99

3.20% APY²

13 -Month Term

On balances \$1,000 to \$9,999.99

Annual Percentage Yields accurate as of 04/16/2025 Bay Area, California

¹ FDIC insured to the maximum allowed by law. ² Annual Percentage Yield (APY) assumes principal and interest remain on deposit for the term of the certificate.

CD special rates are applicable for maximum deposit of \$250,000 with a \$1,000 minimum opening deposit. Penalty will be imposed for early withdrawal. Fees could reduce earnings. Offer and same term apply for business CDs and Individual Retirement Accounts at U.S. Bank branches only. Not valid for brokerage deposits, institutional investors, Public Funds, or in conjunction with other promotional offers. Interest will be credited annually and at maturity for certificates with maturities greater than one year, at maturity for certificates of one year or less, or at the option selected by the customer. Interest is compounded daily. Offer good for the initial term only. CD is automatically renewed for the same term. The rate is determined based on the published rate for the CD, excluding CD Specials, that is closest to but not exceeding the term of the CD. Advertised rate and APY are offered at the bank's discretion and may change daily. Deposit products



LENDER offered by U.S. Bank, National Association. Member FDIC. ©2024 U.S. Bank 1376305 1/9/24

QR
CODE
HERE

Hello neighbors, welcome to the BMK Parks & Open Spaces Resident Survey!

Your BMK CSD Board & Parks Committee is dedicated to maintaining and refreshing the parks and open spaces throughout our community while ensuring access for all residents.
We are interested in hearing your thoughts on how you use the parks/open spaces and what your priorities are as we look to maintain and update them using the Measure A funds that are set aside for park-use only.
It's preferred that you fill this out online by scanning the QR code, but you can also fill this sheet out physically and return to the CSD Office. Please fill out only 1 per person, if you need additional hard copies of the survey they can be found at the CSD office.

SURVEYS DUE BY JUNE 30TH
We very much appreciate your time and feedback!

Warmly, BMKCSD Board + Parks & Open Spaces Committee

Name: _____
Address: _____
Email: _____
Phone Number: _____

☐ Yes
☐ No

Permission to use your contact info for future BMK communications through a new website / online system?
(ie, Emergency Alerts & Neighborhood Notifications)

What is your age group?

18-34 ☐
35-54 ☐
55-74 ☐
75+ ☐

How often do you use the following BMK Parks/Open Spaces?

	Never	Rarely	Yearly	Monthly	Weekly	Daily	Comments
Bahama Park							
Caribe Isle N Park							
Cavalla Cay Park							
Del Oro Park							
Hudson Park							
Montego Park							
Sunset Park							
South Levee Trail							

Keeping in mind that funds are limited, what amenities are you most interested in?

	Not Interested	Somewhat Interested	Very Interested	Location Suggestion / Comments
Picnic Pavilions				
Playground Equipment				
Exercise Equipment				
Shade structures				
Sports Courts				
Community Garden				
Gazebo				
Nature Play Areas				
Trails				
OTHER / WRITE IN				

Would you be willing to volunteer time to support our parks?
Examples could be participating in work days, community outreach, etc

Circle One: YES NO

Would you be willing to donate money to support our parks?
Examples could be monetary donations, benches, trees, plantings, etc

Circle One: YES NO

Please share any other improvement suggestions or ideas:

NEW WEBSITE PROPOSAL

BMK CSD COMMUNICATIONS COMMITTEE | 4.17.25

WHY A NEW WEBSITE?

BMK'S CURRENT WEBSITE:

- NOT IN COMPLIANCE FOR ADA, NOR TRANSPARENCY, FOR CSDA REQUIREMENTS
- USES OUTDATED TECHNOLOGY & METHODS, COSTING MORE TIME & MONEY
- IS NOT ORGANIZED PROPERLY AND HARD TO NAVIGATE, CAUSING FRUSTRATION

OBJECTIVES FOR NEW WEBSITE:

- ADA COMPLIANCE & TRANSPARENCY
- GOVERNMENT SUPPORT
- NEW TECHNOLOGIES & AMENITIES
- INCREASES STAFF PRODUCTIVITY BY SAVING TIME
- EFFICIENCY
- ACCOUNTABILITY
- MASS COMMUNICATIONS
- PROVIDE ACCURATE MESSAGES IN REAL TIME
- REDUCE SPREAD OF MISINFORMATION
- SECURITY
- EASY USEABILITY | "DRAG & DROP" MENTALITY



PROS

- OFFERS CAPABILITIES THAT ARE SOPHISTICATED AND WELL INTEGRATED + MAXIMUM USABILITY
- PREMIUM ALLOWS BUILD FLEXIBILITY FOR BMK NEEDS & CAN EVOLVE OVER TIME
- OFFERS MANY ADDITIONAL MODULE OPTIONS TO ADD ON LATER, ALLOWING FOR FUTURE GROWTH
- LESS WORK TO DIRECT AND OVERSEE WEBSITE BUILD, ROBUST EXISTING TECHNOLOGIES
- ABLE TO PULL MANY VARIOUS REPORTS
- EMAIL & SMS NOTIFICATIONS / COMMUNICATION INCLUDED
- RECREATION MODULE ADD ON (*RECOMMENDED ADD ON NOW*)
 - SEAMLESS OPTIONS FOR CSD RESERVATIONS, CONTRACTS, & PAYMENTS BY CREDIT CARD
 - CREDIT CARD PAYMENTS REDUCE STAFF TIME PERFORMING MANUAL BANK DROPS
 - CALENDAR INTEGRATION FROM WEBSITE DIRECT TO OUTLOOK
 - CSD STAFF DASHBOARD SHOWING / ORGANIZING ALL RENTAL AGREEMENTS
 - NOTIFICATIONS, INVOICES, LETTERS CAN BE AUTO SENT (COI, DEPOST, CONTRACT ETC)
 - COULD EVOLVE INTO RESERVATIONS FOR COURTS OR EQUIPMENT RENTALS
- AGENDA & MEETING MANAGEMENT MODULE ADD ON (INTERESTED IN THIS FOR FUTURE)
 - OFFERS EASY TRANSPARENCY IN REPORTING & ASSISTS IN MEETING PREP & DOCUMENTATION

CONS

- HIGHER COST, BUT GETTING DISCOUNT FOR BUNDLING MODULES
- BUSINESS FOCUS IS NOT CSDs:
 - 5400 WEBSITES NATIONWIDE - GOVERNMENT AGENCIES, SPECIAL DISTRICTS, OR CITY OWNED MUSEUMS OR ZOOS OR LIBRARIES
 - 273 GOVERNMENT WEBSITE CUSTOMERS IN CA - MIX OF COUNTIES, MUNICIPALITIES, SPECIAL DISTRICTS
 - DOES GUARANTEE WCAG COMPLIANCE (ADA ACCESSIBILITY)
 - DOES NOT GUARANTEE COMPLIANCE BY TYPE OF LOCAL AGENCY (CSDA)



PROS

- LOWER COST
- EASY FOR STAFF TO EDIT WEBSITE & STAFF TRACKING
- FOCUSED ON CSDs:
 - 2400 DISTRICTS NATIONWIDE
 - 800 DISTRICTS IN CA & 500 OF THOSE ARE CSDA MEMBERS
 - GUARANTEES WCAG COMPLIANCE (ADA ACCESSIBILITY)
 - GUARANTEES CSDA COMPLIANCE

CONS

- LESS OVERALL SOPHISTICATION & CAPABILITIES IN COMPARISON TO CIVIC PLUS
- MORE WORK REQUIRED FOR STAFF TO DIRECT AND OVERSEE WEBSITE BUILD, AND ONGOING MAINTENANCE / UPDATES
- FACILITY RESERVATION & CREDIT CARD PAYMENTS
 - MUST GO THROUGH 3RD PARTY "STRIPE" FOR PAYMENTS
 - NO CALENDAR INTEGRATION
 - MUST GO THROUGH 3RD PARTY "REG FOX" FOR ADDITIONAL RENTAL CAPABILITIES
- MASS COMMUNICATIONS
 - STREAMLINE ONLY HAS BASIC EMAIL CAPABILITIES, LESS AUTOMATIC AND LESS EFFICIENT
 - WOULD REQUIRE 3RD PARTY "YOPPIFY" ADD ON FOR ADEQUATE SMS & EMAIL COMMUNICATIONS
 - YOPPIFY:
 - MAIN FUNCTIONALITY - UTILITY AND SERVICES OUTAGES COMMS
 - \$4,878 ANNUALLY

COST COMPARISONS

STREAMLINE COST

- ONE TIME SET UP FEE 1ST YEAR ONLY - \$1500
- ANNUAL BASE WEBSITE SUBSCRIPTION - \$6,000
- YOPPIFY - \$4,878 ANNUAL
- **TOTAL YEAR ONE COST = \$12,378**
- **TOTAL ANNUAL FEES STARTING YEAR 2 = \$10,878**

*****FOR DISCUSSION:
AS ADDITIONAL MODULES BECOME AVAILABLE WE
WOULD WANT TO EXPLORE ADDING THESE***

CIVIC PLUS COST

- ONE TIME SET UP FEE 1ST YEAR ONLY - \$1700 (PREMIUM)
- ANNUAL BASE WEBSITE SUBSCRIPTION - \$5,185
- RECREATION PORTAL + CC TERMINAL:
 - YEAR ONE SET UP \$10,698
 - ONGOING ANNUAL \$6,120
- **TOTAL YEAR ONE COST = \$18,170**
- **TOTAL ANNUAL FEES STARTING YEAR 2 = \$11,892**

*****FOR DISCUSSION:
CREDIT CARD TERMINAL IN OFFICE
\$500 UP FRONT PURCHASE + \$120 ANNUALLY***